



**FOR IMMEDIATE RELEASE**

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**McKenzie Named Marketing, PR, Communications VP for  
Ohio Presbyterian Retirement Services**

Chris McKenzie has recently been promoted to Vice President, Marketing, PR, and Communications for Ohio Presbyterian Retirement Services. Mrs. McKenzie has been associated with OPRS as Vice President, Marketing since 1998 with responsibility for oversight of marketing and sales for the eleven retirement communities. Her new role is part of an overall effort to strengthen communications and raise public awareness of services available to meet the needs of Ohio seniors. In her new position, Mrs. McKenzie will oversee all corporate communications and public relations initiatives and social media efforts while continuing to manage OPRS' marketing and sales program.

Previously, she served six years as Senior Business Development Consultant for OhioHealth, a Columbus, Ohio based multi-hospital system. In addition, she has ten years experience as Corporate Marketing Manager and Senior Marketing Director for HCR and Manor HealthCare, respectively. Mrs. McKenzie is a graduate of Ohio Dominican University, a member of the Marketing Professional Steering Committee and Education Committees for the American Association of Homes and Services for the Aging (AAHSA) and a past presenter at AAHSA and the Advocate of Not-For-Profit Services for Older Ohioans (AOPHA) conferences. She resides in West Worthington with her husband Terry.

With headquarters in Columbus, OPRS is the largest and most experienced not-for-profit provider of continuing care communities and services in Ohio. Its wholly owned subsidiary OPRS Communities serves more than 4,500 residents and operates 11 retirement communities statewide. Its other wholly owned subsidiary, Senior Independence, serves more than 75,000 people in 38 Ohio counties, operates 13 adult day centers and manages six senior centers in partnership with local governments. Senior Independence is one of Ohio's premier providers of home and community based services

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